
THE LEWIS COUNTY HERALD

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2023 Advertising Rates

Column Widths

1 column = 1.547 inches
2 columns = 3.206 inches
3 columns = 4.864 inches
4 columns = 6.522 inches
5 columns = 8.181 inches
6 columns = 9.839 inches

Column Lengths

up to 21 inches
Full Page \$441.00
Half Page \$220.50
1/4 Page \$110.25
1/8 Page \$55.13

Column Rates

1 column wide (1.547 inches)
x
1 inch long
\$3.50 net
per column inch

Classified Advertising \$5.00 minimum charge (pre-paid) up to 25 words,
\$6.00 if billed; 50¢ ea. additional 25 words

Display Advertising Discounts

4 TIMES = 5% DISCOUNT 26 TIMES = 10% DISCOUNT
Special Contract Discounts Available on Request

Spot Color Rate - One Color \$80.00 net

Process Color - \$100.00 net

Preprint Insertion Rates 1 - 8 Page Tab \$50.00 net/Thousand

Larger Inserts Based on Weight & Size

Zone Rates Available

Deadline

Friday, Noon before Tuesday's publication
for all Advertising, Photos and Articles.

Publication Date: Every Tuesday.

Total Circulation: 3,000

Patricia Bloomfield
Managing Editor

Dennis Brown
Publisher

Mallorie White
Advertising